

NAME OF SCRUTINY COMMITTEE	Corporate Scrutiny Committee
DATE OF MEETING	11 June 2015
TITLE	The Ffordd Gwynedd Strategy
CABINET MEMBER	Councillor Peredur Jenkins

1. The Corporate Scrutiny Committee has shown an interest in the “thinking systems” way of working and these experiments have now progressed to forming the basis for a new culture for the Council in its attempt to put the people of Gwynedd at the centre of everything we do.
2. “Ffordd Gwynedd” is the label given to this culture and before long, I hope to present the formal strategy to the Cabinet so as to adopt it formally.
3. Before doing so, in view of the interest shown by this Committee in the “systems” methodology, it would be worthwhile to hear the Corporate Scrutiny Committee’s opinion on where we’ve reached and to receive any further comments as to how we can improve the strategy in view of the interest shown by this Committee in the “systems” methodology.
4. I enclose the latest version of the draft strategy so that the Scrutiny Committee has an idea of what we have in mind.
5. It is not yet finished as the work programme has not been included, and there is a possibility that we may need to add to it if we come across something else that essentially needs to be done to promote the culture, but it notes the context and what we intend doing to make Ffordd Gwynedd a reality in this Council.
6. Once I’ve received the Scrutiny Committee’s observations on the matter, my intention is to submit the strategy before the Cabinet for adoption. Of course, the concept is already a part of our Strategic Plan.
7. In order to ensure full understanding, my intention at the meeting is to ask the Chief Executive, who’s assisting me to commission this programme, to give a presentation to the Scrutiny Committee to explain how we’ve reached this point and to explain why the strategy incorporates the matters within it.
8. I understand from the brief for the meeting, that members have raised some questions they would like to receive answers to:
 - What is Ffordd Gwynedd?
 - What is the Council’s general ambition for Ffordd Gwynedd and is this ambition realistic and attainable?

- Do we have enough resources in place and the capacity to fulfil the vision of the Ffordd Gwynedd strategy and to implement it?
- How confident are we that Ffordd Gwynedd will succeed?
- What evidence is there that Ffordd Gwynedd has succeeded in improving services to our residents and in ensuring financial savings in the two pilot schemes undertaken in the homelessness and property services?
- How do we ensure commitment and understanding across the Council to fulfil Ffordd Gwynedd?
- As the change of culture within the Council is essential for Ffordd Gwynedd to succeed, what performance measurements are possible to be put in place to ensure this culture?
- What formal/informal contact has taken place with beneficiaries:
 - Managers
 - Staff
 - Elected members
 - Residents
 regarding the Ffordd Gwynedd Strategy?

9. I shall be asking the Chief Executive to try and address these in his presentation.